

Marjorie Chamberlain

Ruff Rings Dog Toy

Toy Concept Design

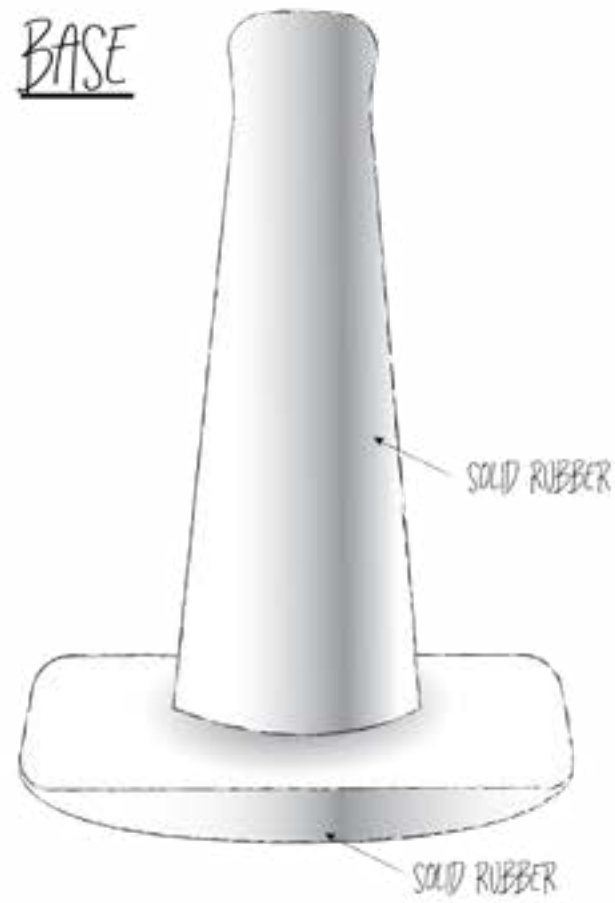
Design: Marjorie Chamberlain



The classic Fisher Price toy gets a canine update. Ruff Rings is a dog toy conceived to develop dogs' motor skills and built for dogs of all kinds from the earliest stages of teething to the toughest of chewers. Designed with dog friendly colors in mind the toy set comes with 5 differently sized rings and a stacking base made from solid natural rubber. The set can be customized by choosing from four different ring textures and either solid or hollow natural rubber, depending on what type of chewer the dog is. Not only can these rings be used to teach dogs how to stack but they can also be used for outdoor play, in the water play, and as teething aids.

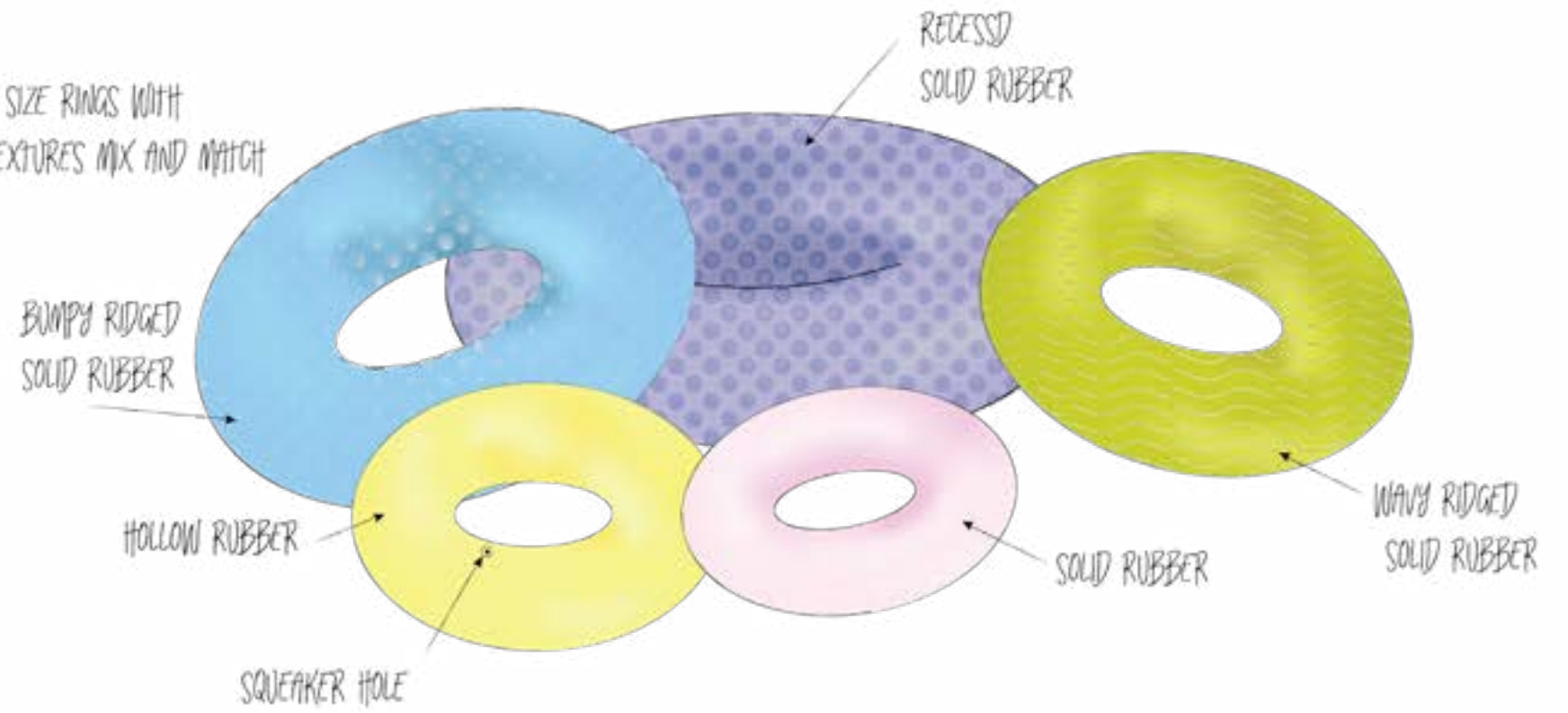
SKETCHES

BASE

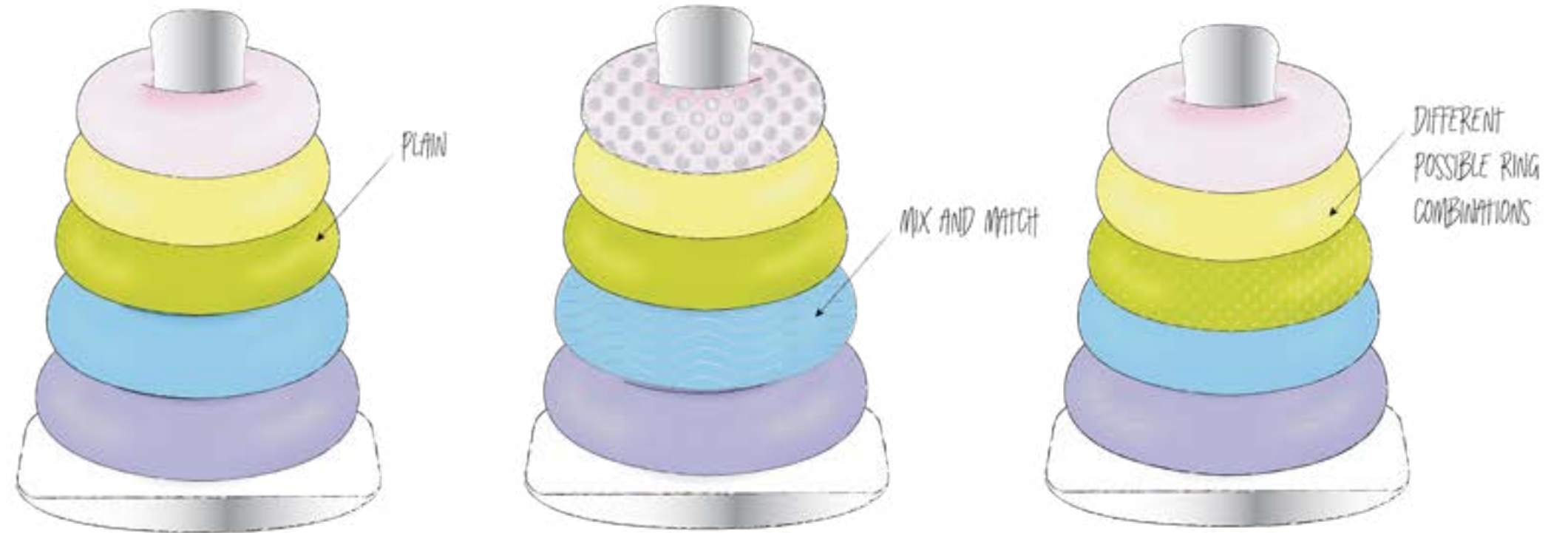


RINGS

5 DIFFERENT SIZE RINGS WITH DIFFERENT TEXTURES MIX AND MATCH



STACK







Fortune Cookie Dog Toy

Toy Design

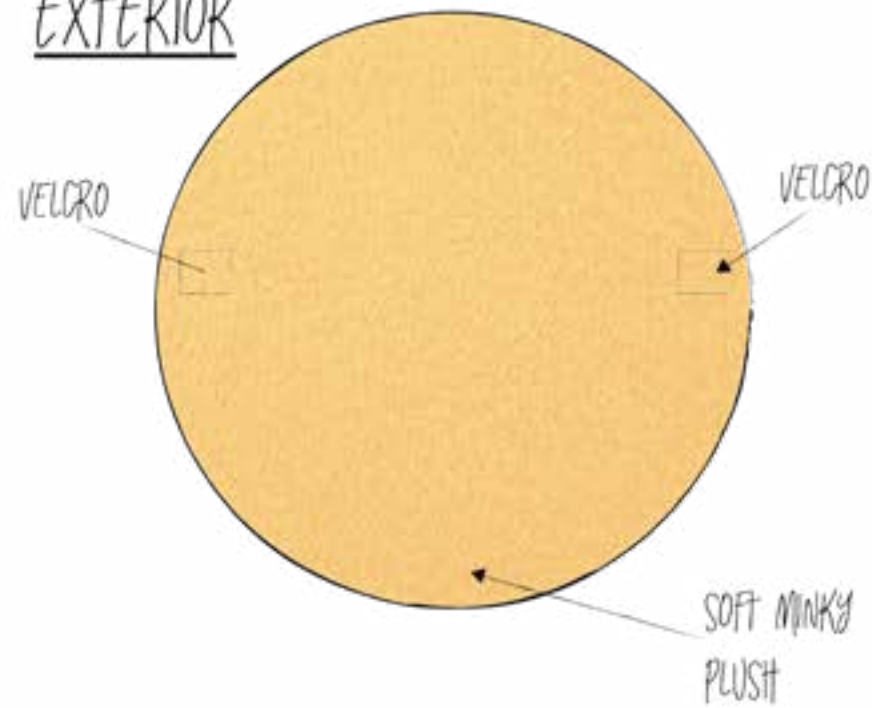
Design: Marjorie Chamberlain



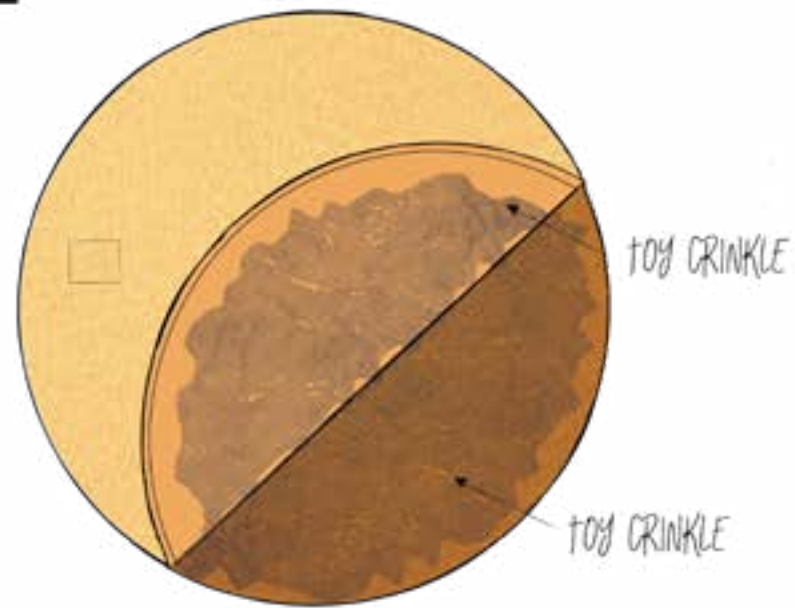
Designed with a crinkle interior and lots of places to hide treats, the Lucky Dog Fortune Cookie is a plush nose work dog toy designed to strengthen and engage their most powerful sense. Treats are hidden inside the by opening up the cookie and placing treats in the center and inside the fortune. The cookie is then folded back up and reinforced with Velcro for dogs to play with. Each plush cookie comes packaged in a typical fortune cookie wrapper.

SKETCHES

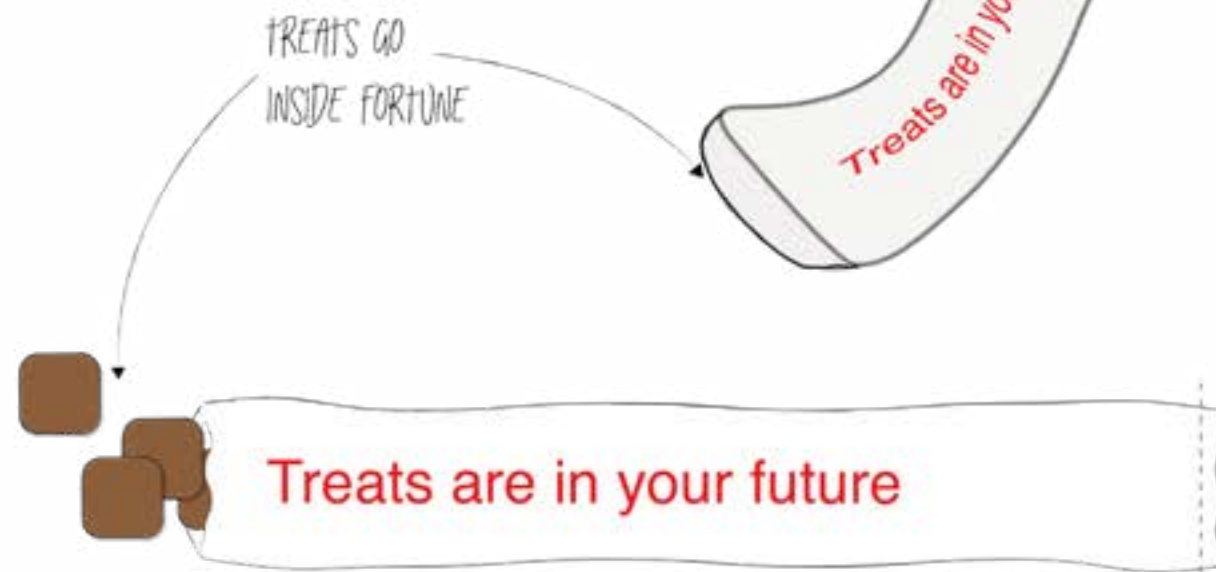
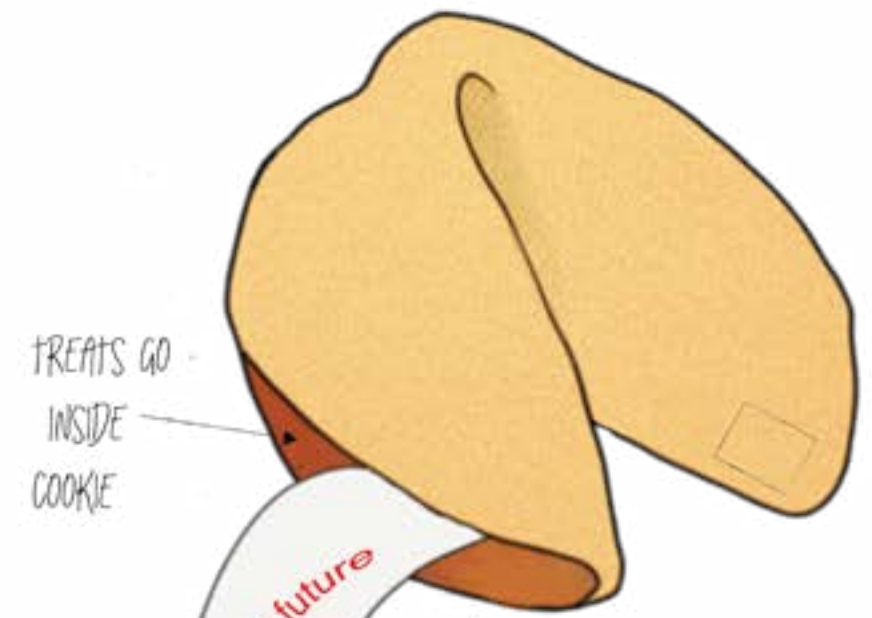
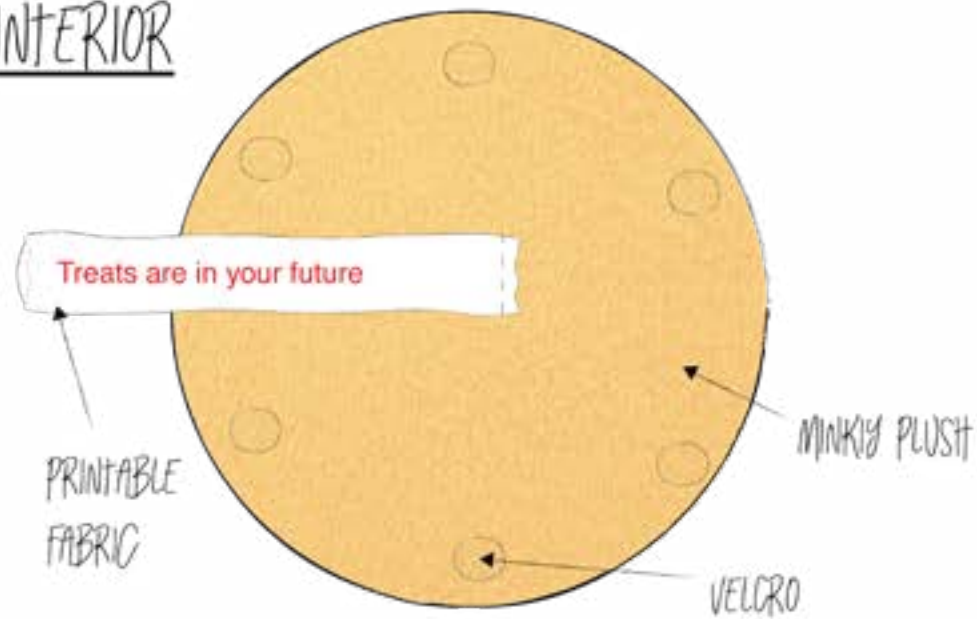
EXTERIOR



LINING



INTERIOR











Converse Love Fearlessly

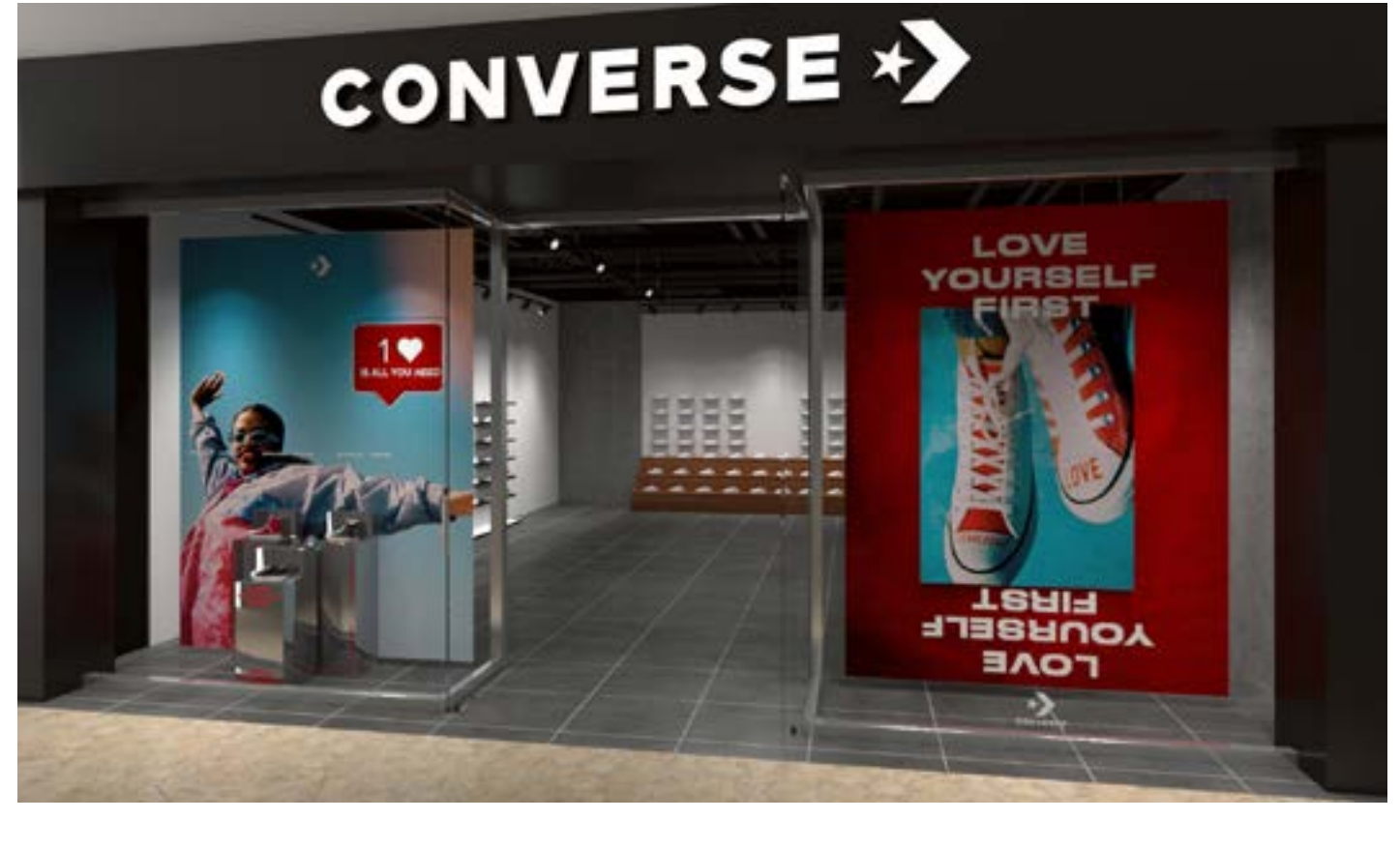
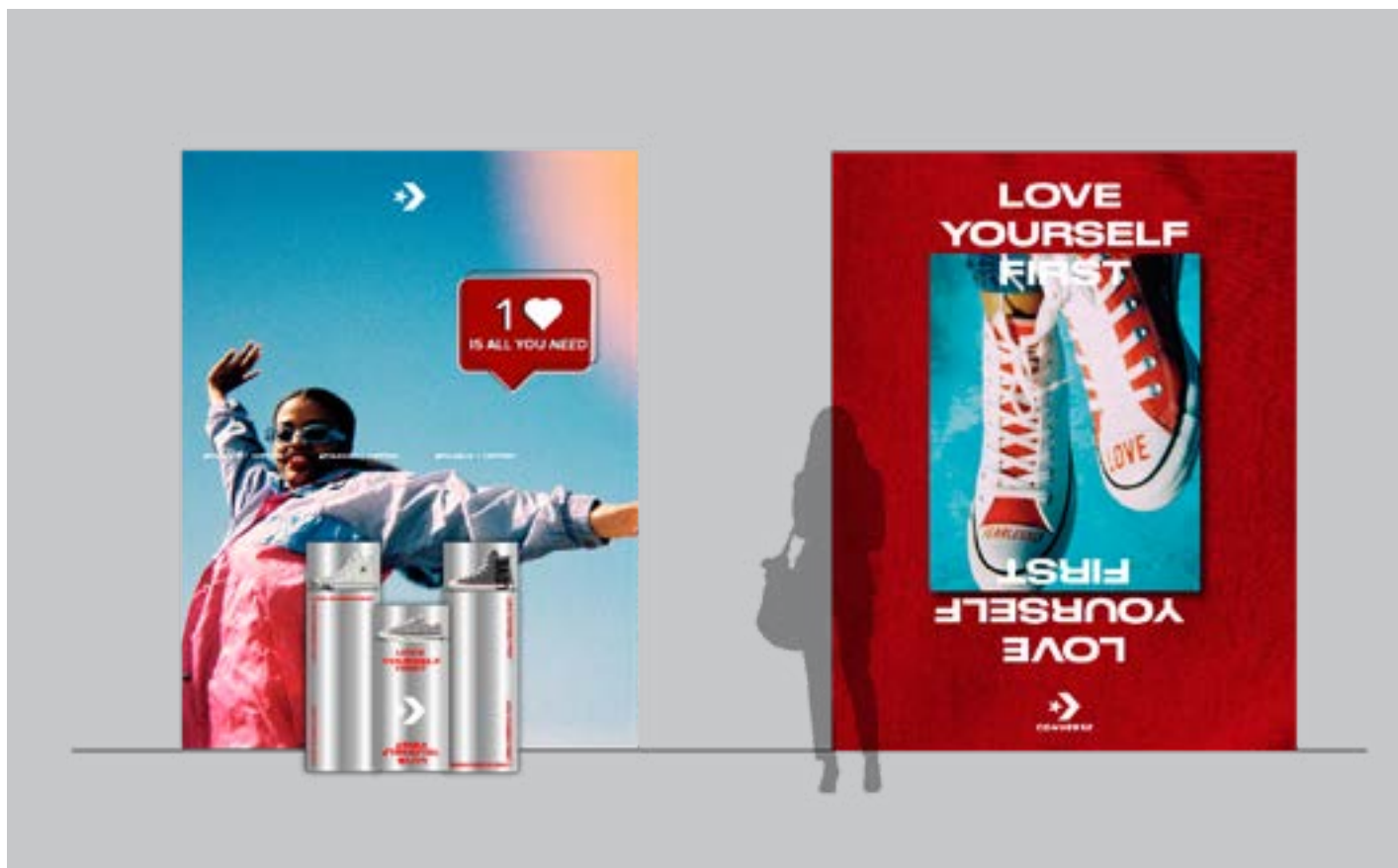
Experiential Design

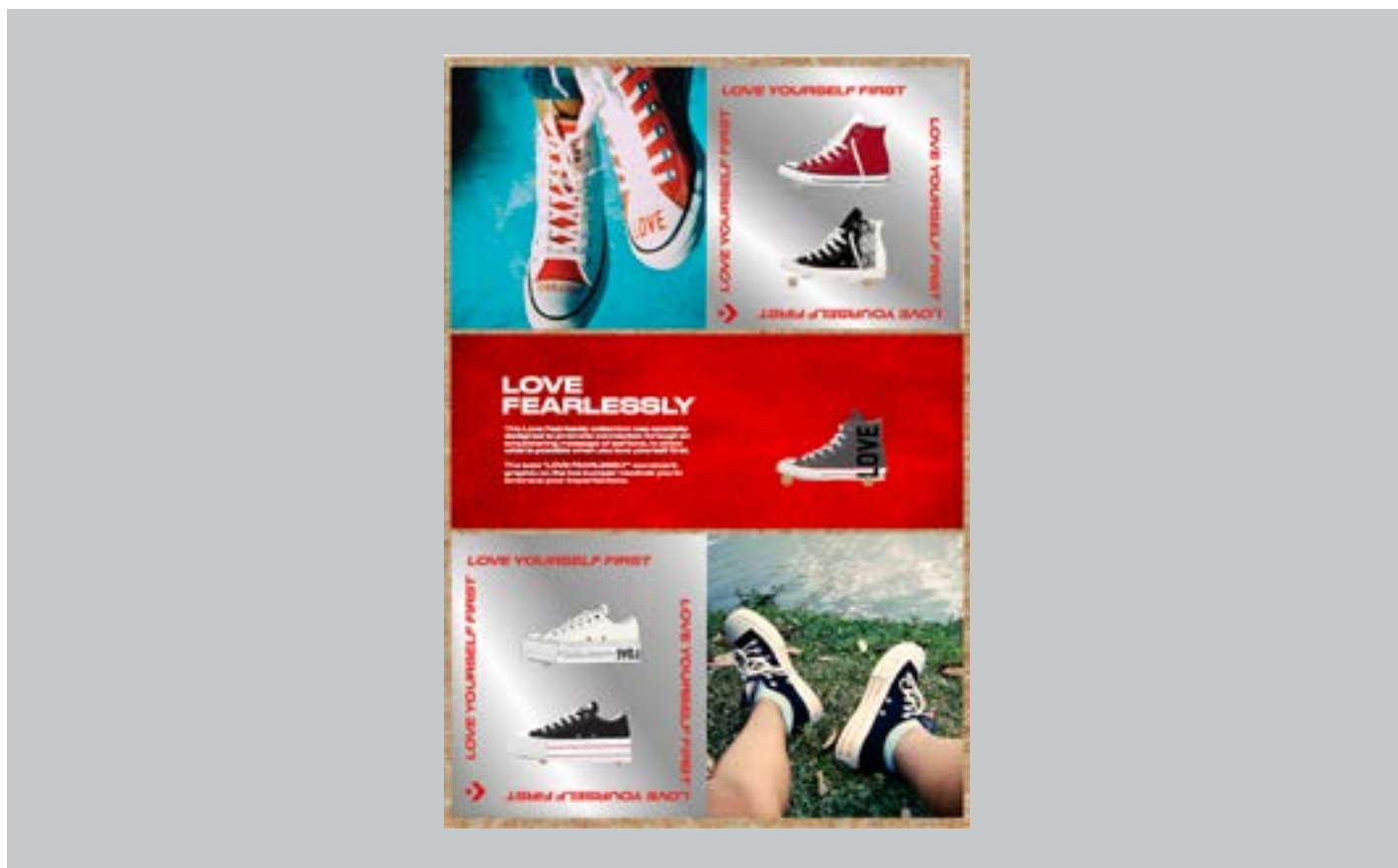
Agency: Rosie Lee Creative
Creative Direction: Mark Flemming
Design: Marjorie Chamberlain
Renders: : Tom F , Alex Nicol

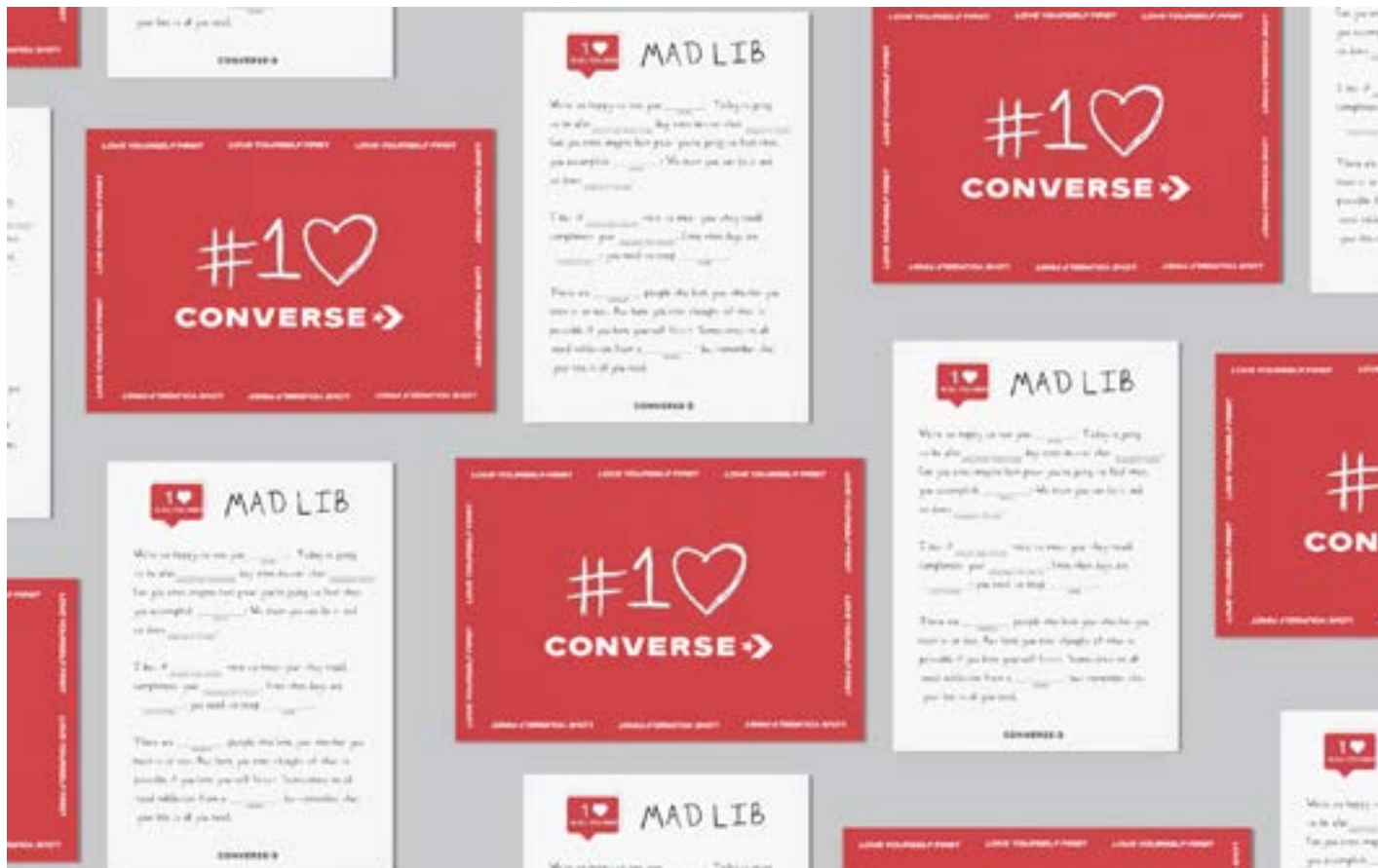


For Converse's Love Fearlessly campaign, Rosie Lee brought the consumer journey to life by conceptualizing the campaign's in-store displays, brand activations and consumer take aways. The campaign's message of self love and self transformation was reflected through the emphasis of physical materials and positive messaging throughout the store.









Ketel One Art Basel

Experiential Design

Agency: Rosie Lee Creative
Creative Direction: Mark Flemming
Design: Marjorie Chamberlain
Illustration: Fig and Partners



The premium vodka brand Ketel One launched its new campaign earlier this year, challenging us all to 'Drink Marvelously'. Ketel one wanted to offer guests a totally new (and marvelous) perspective at Art Basel Miami, while at the same time creating a genuine spectacle for the brand. Rosie Lee proposed a host of ideas that could add an unexpected and joyful twist to the festival experience which resulted in the production of a hot air balloon experience that ran as part of the three day Ill Points pop up music festival with artists including Grimes, A\$AP Rocky, and Duke Dumont.



M•A•C Love Me

Identity Design

Agency: MAC Cosmetics In-House
Creative Direction: Miquel Polidano,
Design: Ly Le, Marjorie Chamberlain
Campaign Photography: Petra Colins



The identity for M•A•C's Love Me Lipstick campaign was heavily influenced by meme culture and dreamlike nostalgia. These influences are reflected through the campaign's typography and art direction. The campaign launched digitally and physically in the fall of 2019

MAC
LOVE ME
lipstick
 NEW
 LOVE AT FIRST SWIPE

MAC
 BE
 KIND
 TO
 THE
 HATERS
 Self-love story by @Halima
 #MACLOVEME

French
 Silk

MAC
 YOU
 CAN'T
 HELP
 BUT
 LOVE
 ME
 SELF-LOVE STORY BY @JUSTLEBY
 #MACLOVEME

SHAME
 LESSLY
 VAIN

La
 Femme

Under
 the
 Covers

LIGHT-AS-AIR



maccosmetics.com

@halima

HALIMA WEARS
GIVE ME FEVER

SHOP HALIMA'S LOOK

SHOP NOW

**DON'T CHANGE YOURSELF
CHANGE THE GAME**

HARPER WEARS

@theharperwaters

M•A•C Pride 2019

Identity Design

Agency: MAC Cosmetics In-House

Creative Direction: Char Alfonso

Design: Char Alfonso, Marjorie Chamberlain,



The identity for M•A•C's 2019 Pride Collection took inspiration from the work of Kieth Haring while also adding elements from M•A•C Viva Glam identity. This identity was part of the community in 20+ regional Pride events across North America, including sponsoring Los Angeles PRIDE and World Pride NYC.





M•A•C Fix+ Mailer

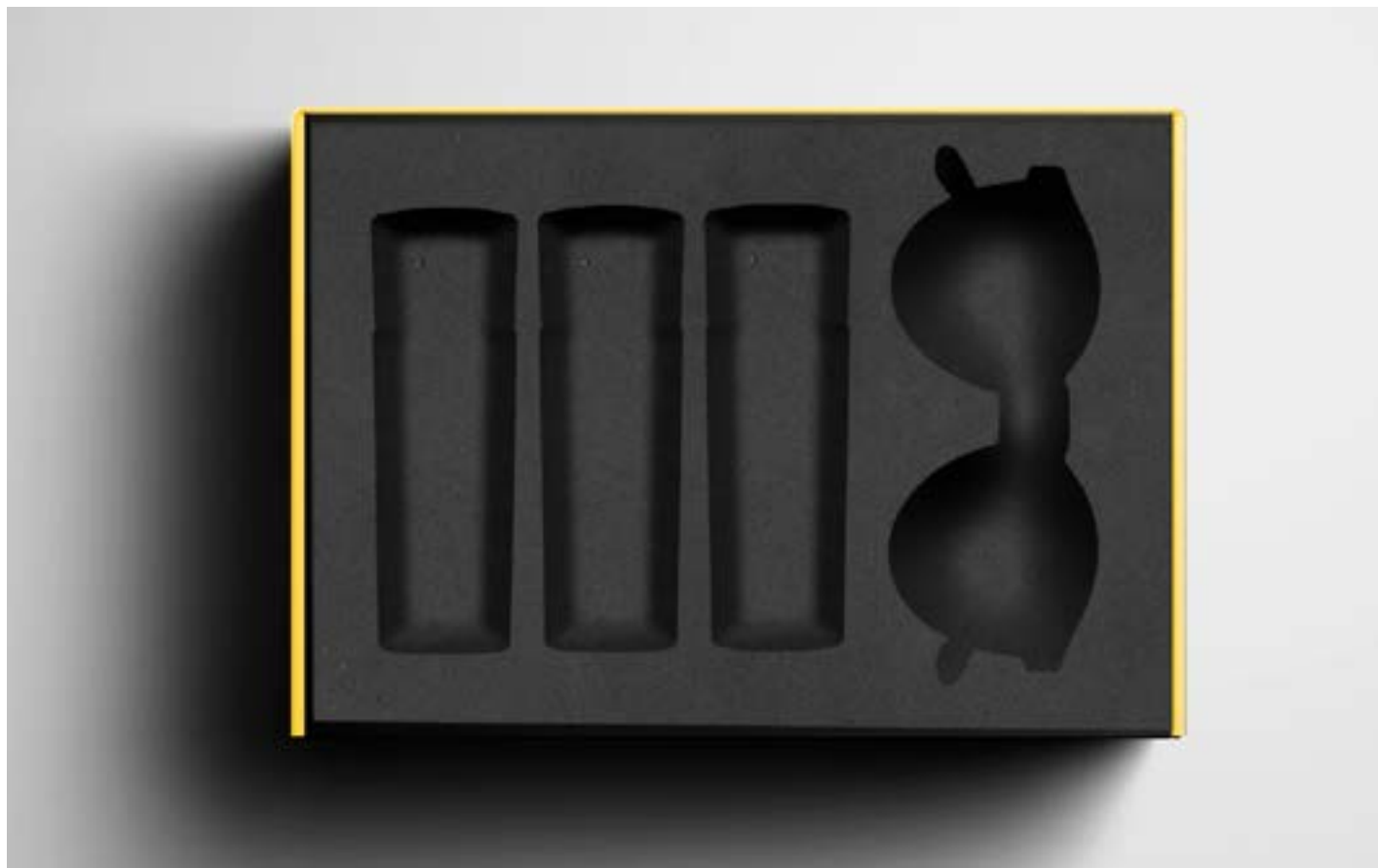
Packaging Design
Accessory design
Promotional Concepting

Agency: MAC Cosmetics In-House
Creative Direction: Miquel Polidano,
Design: Marjorie Chamberlain,



M•A•C's Fix+ SPF 30 Sun Spray Primer's key purpose of protection from skin damaging sun rays was reflected in the concept for its influencer mailer. Packaging and promotional products relating to sun protection and face shield were designed and used as concepts for the product's global strategy launch.







Gradient

Branding
Publication Design
Editorial Design
Print Media

Content Curation
Photo Curation



Gradient is a lifestyle skateboarding brand for women that is neither overly masculine nor overtly feminine—that changes the way women view the sport of skateboarding. Gradient’s bold yet refined brand evokes the invigorating, effortless, and free feeling when on a skateboard. It’s for the independent, on-the-go attitude that young working women have today. By designing apparel, boarding products, and a lifestyle publication Gradient aims to create a new representation and community in the sport of skateboarding.

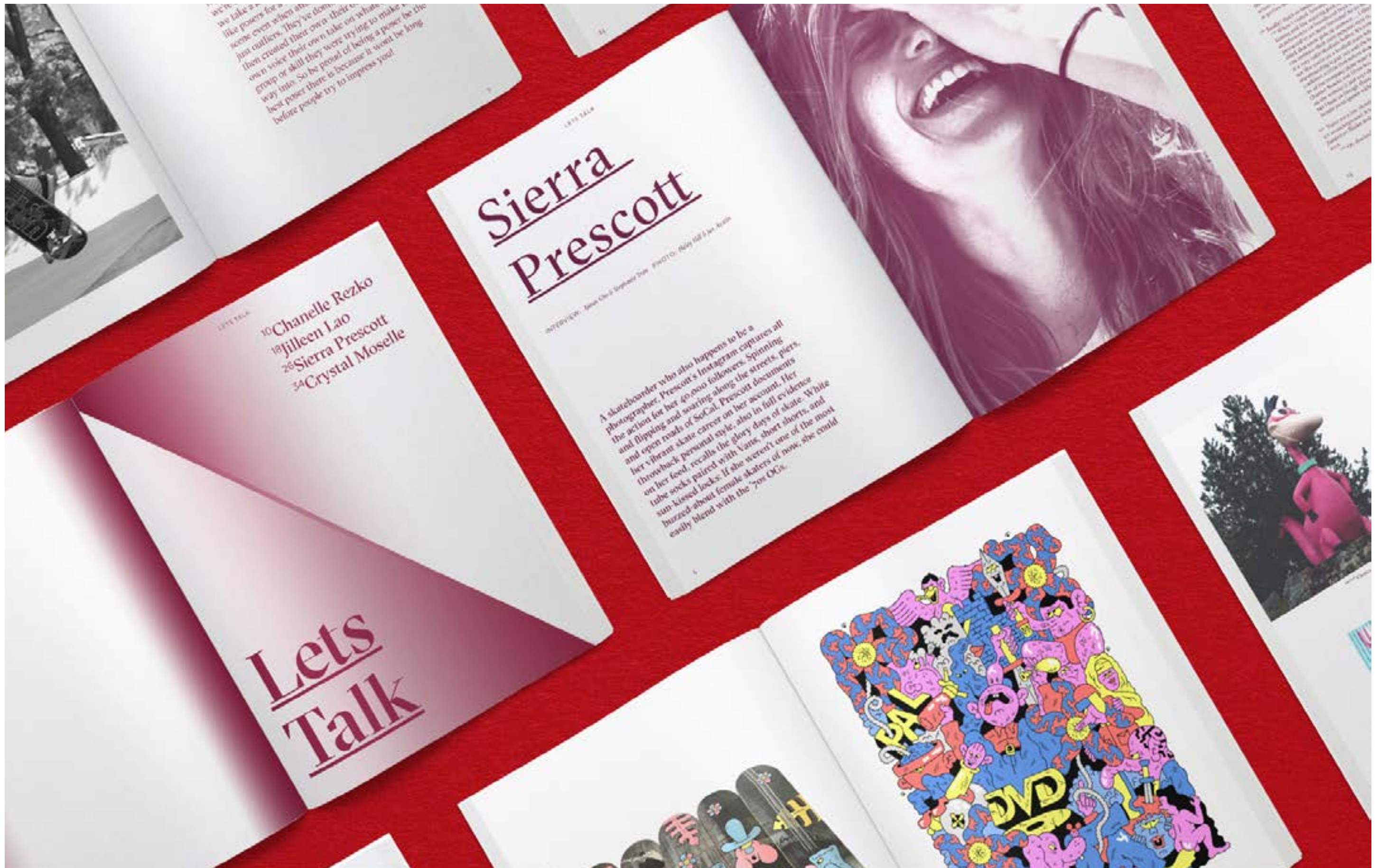






Gradient Magazine

Gradient Magazine was created to introduce and share the lifestyle of female skaters. The magazine is split into two sections and features interviews with women involved with skating and work from artists involved in the industry.



we're
like posers for a
scene even when at
just cutlers. They've done
then created their own - their
own voice they were trying to make
group or skill they were trying to make
way into. So be proud of being a poser be the
best poser there is because it won't be long
before people try to impress you!

Sierra Prescott

INTERVIEW: Anna Cho & September Dine PHOTO: Abby Hill & Jay Austin

A skateboarder who also happens to be a photographer, Prescott's Instagram captures all the action for her 40,000 followers. Spinning and flipping and soaring along the streets, piers, and open roads of SoCal, Prescott documents her vibrant skate career on her account. Her throwback personal style, also in full evidence on her feed, recalls the glory days of skate. White tube socks paired with Vans, short shorts, and sun-kissed locks: If she weren't one of the most buzzed-about female skaters of now, she could easily blend with the '70s OGs.

Lets Talk

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Thank You