

Marjorie Chamberlain

marjorie@marjoriechamberlain.com
404-414-3451

marjoriechamberlain.com
linkedin.com/in/marjoriechamberlain

Education

Parsons the New School for Design
BFA Communication Design
May 2017 | New York, New York
Minor: Creative Entrepreneurship

Honors

Deans List
Spring 2014
Fall 2016–Spring 2017

Deans Scholarship
Fall 2013–Spring 2017

Skills

Proficient in:

Adobe Illustrator, Indesign
Photoshop, Bridge, Acrobat
Figma
Microsoft Office
Pages & Keynote

Working Knowledge:

HTML & CSS
After Effects
Javascript
Excel

Background

Branding & Identity Design
Digital & Marketing Design
Packaging Design
Print Design
Art Direction

Experience

Pepsi Co. Freelance Designer

April 2022–Present | New York, New York
Assisting on various 360 branding projects for upcoming brands as well as their current brands Bubly and Lifewtr.

Bespoke Post Graphic Designer

February 2021–March 2022 | New York, New York
Design and execute print collateral for the brand and their monthly box subscription, collaborating with other Design team members to create box cards, catalogs, and box packaging materials.
Ideated new concepts and transformed abstract ideas into usable, refined designs. Acted as the lead designer for Private Label product packaging and print collateral, from concepting and sketching to choosing print materials and finishes.

Resident Home Freelance Digital Designer

January 2021–December 2021 | New York, New York
Initiated and assisted in creating a complete email module template system for their sub brands Nectar and DreamCloud
Designed weekly email campaigns for their sub brand DreamCloud in Figma
Assisted in designing member email flows

Mack Weldon Freelance Designer

June 2020–November 2020 | New York, New York
Designed marketing e-mails, attentives, web banner ads and social media posts
Designed print newspaper for Mack Weldon Hudson Yards store

Rosie Lee Creative Designer

August 2019–March 2020 | New York, New York
Assisted in the Store design for their client Preview
Developed experiential Ideas and Decks for Various Client Pitches
Designed experiential Store Display for Converse Global Spring 2020
Developed Idea for Ketel One Art Basel installation
Designed experiential Store Display for Converse Global Holiday

MAC Cosmetics Freelance Designer

February 2019–June 2019 | New York, New York
Assisted on creation of visual identity for Love Me Lipstick
Assisted on re-design for MAC Pride Week 2019 Identity
Designed mailers, box wraps and event print collateral for future collections

Jones Knowles Ritchie Designer

May 2018–November 2018 | New York, New York
Freelance Designer
April 2018–May 2018 | New York, New York
Worked on Various brands for Unilever
Worked on Visual Identity for Bevel Skin care
Assisted with the redesign for Kashi Go